

BIHARTIMES CONCLAVE 2009

ICONS AND CHANGE AGENTS OF BIHAR
बिहार के नायक और परिवर्तन सारथी
December 19-20, 2009 - Patna
www.biharconclave.com

FOR SPONSORS

Opportunity for Sponsors

Associate with an Event of Its Kind

- **Recognize Icons and Change agents of Bihar**
- **Participate in Enhancing the Brand image of Bihar**
- Join in bringing together eminent people of Bihari root from across the globe on one platform
- Help in providing overseas and other non-resident Biharis an occasion to reconnect to their roots and explore means to contribute back to their home state
- Contribute to provide resident Biharis an opportunity to tap their overseas resource pool for the development of the state

Opportunity for sponsors contd..

- **Brand Promotion on a Global Forum:** It will provide a wonderful platform to promote oneself and its brand on global forum. There will be ample visible presence on the venue and in Media during the event
- **Extensive Promotion on BiharTimes news portal and on conference website:** Take your brand to the readers of this news portal. Permanent brand visibility on conference website.
- **Prominent coverage by the local and national print media and TV**
- **Business Alliances:** Conclave will bring together key decision makers in organizations, entrepreneurs present in Bihar, and those who are looking to have their foothold in Bihar. These interactions can lead to formation of new business alliances and steer them towards achieving their organizational goals.

Other Benefits

- As a sponsor be associated with thought leaders in Panel Discussions
- Helps in enhancing Social responsiveness of your Brand
- Promotion with national and international participants

THE BIHAR TIMES
4-B Nehru Nagar,
Patliputra Colony
www.bihartimes.com

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BiharConclave Office:
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807,Jagat Trade Centre
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BIHARTIMES CONCLAVE www.biharconclave.com 19-20 December 2009, Patna <u>Sponsorship Levels</u>	Prime Sponsor [1] Open	Prime Co-Sponsors [2] Rs. 6,00,000	Co Sponsors [3] Rs. 4,00,000	Lunch & Dinner Sponsors [4] Rs. 2,50,000	Associate sponsors [Open] Rs. 1,00,000	*Exhibition stall [10] Rs. 50,000 or Rs 35,000	Corporate contributors [Open] Rs 25,000
Logo Visibility Wings of the backdrop in Plenary hall	√	√					
Inclusion of sponsor name in printed Conference Program schedule	√						
Permanent ad on Conference Website	√	√	√	√	√	√	√
Prominent visibility throughout the conference	√	√	√				
Number of delegates to be nominated Free	7	6	5	4	3	2	1
Hotel Pool Side Exhibition Stall	√	√	√				
Sponsors mementoes to delegates (e.g. Pens/ writing pads etc at sponsor's cost)	√	√					
Special announcements Thanking Sponsors	√	√	√				
Branded logo on Lunch/Dinner Menu				√			

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Special reserved seating for delegates nominated in the " Sponsor Block"	√	√	√	√	√	√	√
Recognition of level of Sponsorship at Conference Venue	√	√	√	√	√	√	√
Invitation for CEO to the special dinners	√	√	√	√	√	√	√
Recognition of level of Sponsorship in the delegates kit(Thank you Sponsor Card)	√	√	√	√	√	√	√

Payment Mode:

The sponsorship checks / Drafts payable to Bihar Times Media Pvt Ltd , Patna could be send to: THE BIHAR TIMES 4-B, Nehru Nagar, Pataliputra Colony, Patna 800 013 Mobile: +91-9334742670	
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